

Nadarampai Poopongpan

GRAPHIC DESIGNER, ONLINE CONTENT & SEO CONTENT WRITER
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Profile

I started my career as a graphic designer in the company named E.Q.Plus Publishing in 2010 and three years later,

I changed my career to be a creative team member in a well-known entertainment business, named RS public company limited.

I worked as an online content before I had left Thailand to study.

Presently, I am a freelancer for graphic design, website designer, SEO content writer.

Objective

I am looking to further improve the social media skills which is the field of my interest.

I am eager to learn and gain new experiences. I am also a team player

Hard Skills

- Use Adobe Illustrator to design logo, icon and other graphic elements needed in the column
- have an eye on for detail in typography
- Arrange text and photos to make book, magazine and novel by using Adobe Indesign
- Retouching photo by using Adobe Photoshop and Lightroom
- Plan and post the contents via the social media platform. Writing the contents by using the SEO rules
- Basic video editing by using imovie and inshot apps.

Adobe Creative suites

Illustrator	: Good
Photoshop	: Good
Indesign	: Good
Premiere pro	: Fair

Microsoft

Word	: Good
Excel	: Fair
Powerpoint	: Good

English

Listening	: Good
Speaking	: Good
Reading	: Fair
Writing	: Fair

Thai

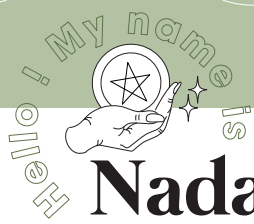
Native

Soft Skill

- Be creative and be initiative
- Never stop learning and updating the up coming trend
- Interpersonal and communication skills
- Be responsible to the project
- Flexible but time management

Certificated

- Basic wordpress website & SEO writing
Padvee WebSchool
2018
- Social Media for business (Short course)
Arts University Bournemouth
2019



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matapitou.com/portfolio
[@matapitoustudio](https://www.instagram.com/matapitoustudio)
[matapitou studio](https://www.facebook.com/matapitoustudio)

Experience

online Content (Part time)

88 GRAPHIC HOUSE CO.LTD
NOV 2017 - MAY 2018

- schedule and post content on social media (Facebook, Twitter, Instagram and mail chimp)
- Design banners and promote products for clients
- Writing content to create traffic to the website (follow the SEO rules)

Graphic Designer

DIGITALY SENSATION
JAN 2016 - FEB 2017

- Design logo for clients
- Design website interface for company
- Make content illustrations for corporate social media channels

Graphic Designer

FREELANCER
MAY 2014 - AUG 2016

- Arrange the graphic elements for magazine or comics
- Design logo for customers

Junior Creative (KAMIKAZE TEEN MUSIC LABEL)

RS PUBLIC COMPANY LIMITED
JUNE 2012 - NOV 2013

- Create Concept design to promote the artists
- Create promotional activities via social network
- Write Copy, Script Writing and PR news to promote the artists
- Control & create artist character with creative team follow the main concept

Graphic Designer

JAMSAI PUBLISHING
JUNE 2011 - JAN 2012

- Arrange the graphic elements in the novel
- Re-Design the foreign name into Thai and also arrange the cover page
- Retouching the picture, die cut and remove text from illustration
- Proof reading before send to print

Graphic Designer

E.Q. PLUS GROUP PUBLISHING
MAR 2010 - MAY 2011

- Lay out the pages for comics and novels
- Design column and arrange the illustration and text in the column of the comics

Graphic Trainee (HAIRWORLD MAGAZINE)

WONGSAWAN PUBLISHING
OCT - DEC 2008

- Lay out the pages for fashion magazine
- Retouching the model photos to be perfect

Education

Master Degree

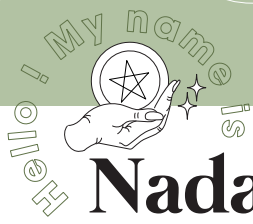
ARTS UNIVERSITY BOURNEMOUTH, UK
2018 - 2019
MA illustration

Bachelor Degree

SUAN SUNANDHA RAJABHAT UNIVERSITY
2005 - 2010
Fine and Applied Art,
Visual Communication Design

High School Education

KHEMA SIRI MEMORIAL SCHOOL
1999 - 2004
English - French program



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Cover letter

To whom it may concern

My name is Nadarampai Poopongpan, graduated from SuanSunandha Rajabhat University in the Faculty of Fine and Applied art, Thailand. I have graduated MA illustration at Arts University Bournemouth recently.

Concerning my working experience, I have worked for Jamsai Publishing Co., Ltd., for a year. My responsibilities were making page layout, retouching photos and designing logos. I have a strong skill in Photoshop, Illustrator and Indesign software.

Then, I have worked as a creative officer at teen music company 'Kamikaze' (RS Ltd.). My responsibilities were creating the ideas to promote the artists, including creating style and type of music from incorporate references with other team members. I am a good team player and easy to get along with people at work.

Then, I altered to work in a website design agency called Digitalysensation Ltd. My responsibilities are designing corporate logos, re-designing customer website interface.

Before I flew to study MA illustration in the UK, I worked as a part-time online content at the E-commerce website named 'Koriico.com', so I had to plan and post on The company's social media, plan the newsletter using MailChimp. I sometimes wrote the contents follow the SEO rules to make more traffics to the website.

I'm interested in finding a new challenging job that allows me to apply my knowledge from my experiences. I look forward to a personal interview to discuss with you how I can best serve at your convenience. If you have any inquiries, please do not hesitate to contact me via e-mail or number

Sincerely yours,

Nadarampai Poopongpan